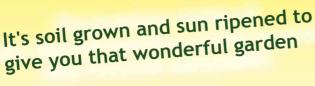
Introducing Tasti-Lee!





Certified as a heart-healthy food by the American Heart Association!



Tasti-Lee offers: Health

- A naturally-bred, GMO-Free, vine-ripened tomato variety
- Contains up to 50% more Lycopene* than other tomatoes!
- * Lycopene is a powerful antioxidant (carotenoid and phytonutrient) found in red fruits and vegetables, which helps neutralize free radicals in the body to protect against degenerative diseases.

Flavor

- Great, vine-ripened flavor. Tastes like a tomato should!
- Deep red flesh with just the right balance of sweet and tangy flavor

Freshness

- Bred to sun-ripen on the vine we never use ethylene gas to rush Mother Nature!
- Perfectly firm and versatile, these fresh tomatoes are great for salads, as slices on sandwiches, diced in salsas, or cooked in sauces!

...and Performance!

- Tasti-Lees stay firm from the field to the kitchen counter
- No other store tomato stays fresher longer in the supply chain



Premium Vine-Ripened **Tomatoes**

Tired of tasteless, mealy tomatoes? *Tasti-Lee* is a premium vine-ripened tomato that gives you what other ordinary round tomatoes lack —great taste and firm texture. These beautiful red tomatoes are bursting with the perfect balance of sweet and tangy flavor, and their fresh, "just-picked" texture lasts much longer on your counter. And *Tasti-Lees* have nearly 50% more lycopene than regular tomatoes!

There are no short-cuts to growing these beauties! It all starts with our amazing *Tasti-Lee* non-GMO seed. Our family of quality tomato growers plants it outdoors the old-fashioned way, in rich soil with clean water and fresh air. We leave them on the vine to ripen naturally by the sun—not like others who gas their green, unripe tomatoes to turn them red. And we never use hot house factories or artificial grow lights. *Tasti-Lee* gives you the quality of a home garden tomato found in the convenience of your local grocery store!

Find out why *Tasti-Lee* tomato lovers tell us... "these taste like tomatoes should!"

Stock Tasti-Lee Tomatoes to give consumers what they have been asking for—the great taste and quality of home garden tomatoes in your grocery stores!