

# Introducing Tasti-Lee®!

It's soil grown and sun ripened to give you that wonderful garden



## Tasti-Lee offers: Health

- A naturally-bred, GMO-Free, vine-ripened tomato variety
- Contains up to 50% more Lycopene\* than other tomatoes!

\* Lycopene is a powerful antioxidant (carotenoid and phytonutrient) found in red fruits and vegetables, which helps neutralize free radicals in the body to protect against degenerative diseases.

## Flavor

- Great, vine-ripened flavor. Tastes like a tomato should!
- Deep red flesh with just the right balance of sweet and tangy flavor

## Freshness

- Bred to sun-ripen on the vine — we never use ethylene gas to rush Mother Nature!
- Perfectly firm and versatile, these fresh tomatoes are great for salads, as slices on sandwiches, diced in salsas, or cooked in sauces!

## ...and Performance!

- Tasti-Lees stay firm from the field to the kitchen counter
- No other store tomato stays fresher longer in the supply chain

Certified as a heart-healthy food by the American Heart Association!



Diets low in saturated fat and as low as possible in trans fat, may reduce the risk of heart disease.



## Premium Vine-Ripened Tomatoes

Tired of tasteless, mealy tomatoes? *Tasti-Lee* is a premium vine-ripened tomato that gives you what other ordinary round tomatoes lack — great taste and firm texture. These beautiful red tomatoes are bursting with the perfect balance of sweet and tangy flavor, and their fresh, “just-picked” texture lasts much longer on your counter. And *Tasti-Lees* have nearly 50% more lycopene than regular tomatoes!

There are no short-cuts to growing these beauties! It all starts with our amazing *Tasti-Lee* non-GMO seed. Our family of quality tomato growers plants it outdoors the old-fashioned way, in rich soil with clean water and fresh air. We leave them on the vine to ripen naturally by the sun — not like others who gas their green, unripe tomatoes to turn them red. And we never use hot house factories or artificial grow lights. *Tasti-Lee* gives you the quality of a home garden tomato found in the convenience of your local grocery store!

Find out why *Tasti-Lee* tomato lovers tell us... “these taste like tomatoes should!”

Stock Tasti-Lee Tomatoes to give consumers what they have been asking for — the great taste and quality of home garden tomatoes in your grocery stores!